

Ethan Baker

Filmmaker | Multimedia Journalist | Pianist

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Education

American University | Washington, DC

M.A. Film & Media Production

May 2025

GPA: 4.0

- Honors: SOC Alumni Mentorship Program

Shepherd University | Shepherdstown, WV

B.S. Communication & New Media, Digital Filmmaking concentration; journalism minor

May 2023

GPA: 3.94

- Honors: Summa Cum Laude, McMurrin Scholar, Phi Kappa Phi Dean's List & Dean's Scholarship recipient
- Student Government Association Senator

Relevant Experience

Graduate Assistant | American University School of Communication

Aug 2023 - PRESENT

- Manage event and provide both logistics and administrative support for the Anacostia Youth Media Festival
- Create content and promote various events across AYMF social media platforms
- Write news and press releases for AYMF community events

Documentary Production Coordinator | Run Hope Work

Aug 2023 - PRESENT

- Coordinate content and film locations for Run, Hope, Work documentary through Anacostia Youth Media
- Provide hands-on filmmaking instruction to middle/high school-aged students

Documentary Filmmaker | Shepherd University – Capstone Project

Aug 2023 - PRESENT

- Independently researched, wrote, directed, filmed and edited a 51-minute documentary: *THE FUTURE OF GEN Z*
- Scouted and interviewed subjects and met with faculty advisor biweekly for guidance and to track progress
- Published and promoted finished film on my website, YouTube, and Amazon Prime Video

Multimedia Journalist | The Picket

Aug 2022 – May 2023

- Wrote news and feature stories about the Shepherd University community
- Arranged and conducted video interviews; operated camera, tripod and lavalier mic; edited video news stories and shorts and published in a fast-paced environment
- Collaborated with fellow Picket journalists and reporters on joint projects (written and video formats)
- Spearheaded efforts to implement more video content on the Picket website and YouTube Channel resulting in a 93% increase in overall impressions, updating the sites to appear more modern and relevant

Label Assistant | Nexgen Music

May 2022 – Aug 2022

- Researched, compiled, curated and edited stock footage for music videos; edited music track and score
- Captured photography and videography during live studio recording sessions
- Photographed, filmed, and mentored peers as a Court Appointment Special Advocate during 2022 Youth Leadership Summit summer camp

Volunteer Experience & Memberships

- Member | **National Millennial and Gen Z Community (NMGZ)** March 2022
- Member | **The Honor Society of Phi Kappa Phi** April 2023
- Assist. Primary Sabbath School Teacher | **Martinsburg Seventh-Day Adventist Church** Sept 2019 - Dec 2020
- Offertory and Special Music Pianist | **Martinsburg Seventh-Day Adventist Church** Sept 2019 – March 2023
- Live Stream Camera Operator | **Martinsburg Seventh-Day Adventist Church** Sept 2019 – March 2020

Skills & Certifications

- Microsoft Excel, PowerPoint, Word; Google Suite; Final Draft; Final Cut Pro, Logic Pro; Adobe Premiere Pro, Photoshop, Audition; HTML; Canva; WordPress; Squarespace
- Premiere Pro for the Non-Video Pro (Aug 2023); Hootsuite Platform and Social Marketing (Sept 2022); HubSpot Academy Content Marketing & Email Marketing (Feb 2022)
- 15 years of Piano (Advanced Proficiency)